

FOR IMMEDIATE RELEASE
February 9, 2021



MEDIA ALERT

City of STEM, LA's Biggest Science Program, Goes Online

WHAT: City of STEM, Greater LA's biggest science program, officially kicks off with a virtual, all-online event Saturday, March 27th. Over 21 hours of STEM content - that's Science, Technology, Engineering and Math - from science rock bands to rocket scientists, will be streaming from 10am – 5pm. More than 100 STEM partners from around Southern California, including major museums, universities and STEM businesses, have come together to provide exciting live and recorded STEM content, such as spectacular demonstrations, compelling updates from real scientists and engineers, and special guests! This year, key additions to the event include a separate online stream of Spanish-language programming and features focused on Women in STEM. More will be announced as the date gets closer to the main event on March 27th.

The City of STEM event on March 27 kicks off a series of online programs happening through April 30. Dozens of partners have jumped into action to provide exciting STEM experiences to kids and adults in Southern California online despite the challenges of COVID-19 safety measures that have impacted City of STEM, which usually hosts over 150 in-person events in April occurring across Greater LA. If you're a fan of STEM, this still is the ultimate event for you. Get updates on the new space race, with real rocket scientists and NASA engineers! Take virtual tours of many local museums and labs! Discover the latest science being leveraged to combat COVID! Learn about STEM equity through Spanish-language programming.

The City of STEM Online event is organized by the Columbia Memorial Space Center, with leading sponsorship by Amgen, with additional support from funding partners including Financial Partners Credit Union and Aerojet-Rocketdyne. Please visit cityofstem.org for more information and a calendar of events.

WHO: Ben Dickow, President of the Columbia Memorial Space Center; local STEM museums and organizations, Jason Latimer of Impossible Science; other special guests

WHEN: Saturday, March 27th, 10:00am-5:00pm

WHERE: Online! Streaming links available at cityofstem.org/march27

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